

**CATCH UP, KEEP UP, NEVER EVER GIVE UP!**



*I've heard rave reviews from guests and colleagues. I'm thrilled! Autodesk, USA*

*4.97 out of 5 - the best speaker score we've ever had HURA! Croatia*

*Just the high energy start we needed UK Sport & Team GB*

# Allister Frost

THE *ANTI*-FUTURIST  
KEYNOTE SPEAKER

## Why Today's Curiosity defines Tomorrow's Success

### KEY AUDIENCE TAKEAWAYS

*Why Certainty Is Dead and how to Thrive in Ambiguity*

*How Curiosity Kills The Gap (on your career and potential)*

*5 Robot and AI-beating leadership skills for career success*

*Why you're ReadyAlready™ for a very different future*

*How Blowing Bubbles may hold the secret to tomorrow's success*

**Allister Frost has been to the future, and it's amazing!** But you don't need a futurist or crystal ball to make sense of tomorrow, you simply need to realise more of your potential **today**. Organisations waste millions every year chasing the next big thing—virtual reality, holograms, artificial intelligence, you name it...—while simultaneously failing to take full advantage of today's remarkable opportunities.

Enough! To forge a path to a brighter tomorrow we need to reconnect with the present and develop low-tech skills like curiosity, empathy, and creativity. And it's through this magically human lens that we can quickly start to do more with today's technology and become enlightened leaders ready to steer us safely towards whatever comes next.

A former Microsoft leader and digital marketing pioneer, Allister Frost injects audiences with the spark they need to thrive in a world of unrelenting change. Firmly grounded in the realities of managing transformations in complex organisations, Allister brings the focus that teams need to start thinking, feeling, and acting differently. His mission is to inspire every person to catch up, keep up, and never, ever give up!

To enquire about hosting the Allister Frost Keynote Experience at your in-person or online event, email [bookings@allisterspeaks.com](mailto:bookings@allisterspeaks.com)