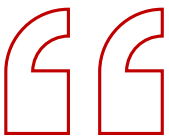## SCRIPT TO INTRODUCE GUEST SPEAKER

[This script is provided to allow the event host to introduce Allister Frost to the stage. This script forms part of the performance, so please do not amend any part or ad lib your introduction. Please allow 60 seconds in the schedule to read this script as provided]

> **I'm now very happy to introduce our guest speaker.**
>
> **He is a digital marketing pioneer who has held leadership roles inside Kimberly-Clark and Microsoft. And having swapped soft tissues for software, he joins us today to inspire us to embrace perpetual change, so we race with confidence towards fresh possibilities.**
>
> **He claims that everyone can thrive in this world of technology-fuelled change when we commit to catching up, keeping up, and never ever giving up.**
>
> **In recent years he has helped transform the leadership mindset inside companies including GE, 3M, and the BBC, and he join us now to share the inside secrets of becoming future-ready and robot-proof.**
>
> **Please welcome our keynote speaker, Allister Frost.**