



01. Advising

Delivering fresh perspectives and injecting energy and optimism into business thinking for clients including the BBC, 3M, PwC, and Vodafone

02. Training

Creating marketing capability masterclasses for brand teams and their creative agencies. Fellow of the Chartered Institute of Marketing

03. Coaching

Designing and delivering hands-on sessions to develop sales and marketing teams in companies including Kia Motors, Bloomberg, Pfizer, GE and Macopharma



04. Speaking

Giving award-winning talks and keynotes at events and exhibitions on topics including the future of business, digital transformation and the psychology of persuasion

05. Teaching

Post-graduate guest lecturer and course leader for workshops and roundtables for Emarketeers, B2B Marketing, Executive Leaders and Advertising Industry Associations

06. Inspiring

Devising energising, uplifting team and event experiences to provoke fresh thinking and a more positive outlook on the remarkable opportunities the future will bring



04

